

Sami Metsänperä, Soficta, Salo



I can definitely recommend the EuroScalers program for the companies who are in a phase, where they consider expanding the business to foreign markets and are actually doing it. The program gives a fresh insight for the marketing through different tools and methods, and encourages the companies to take straightforward actions towards new, large and unseen opportunities.

The most important thing is to collaborate and network with the companies in similar stage and share the information gathered and collect all the answers that you bothers your mind. Sparring your ideas and challenging your mind together with the professionals presented in this programs builds the stronger products and teams make successful

business across the Europe.

In my opinion this is a very good opportunity for the growing companies in Salo. I hope to see continuity for the program in the future!

-Sami

Jesper Nyström, Marketing Manager, Inclus, Espoo



"EuroScalers proved to be a valuable programme that has helped us get started with our international expansion. The programme has given us hands-on processes and a range of useful tools enabling a structured and efficient approach to our market entry ambitions in Europe. Throughout the programme we have launched multiple successful outreach experiments that we aim to develop further in the future."

- Jesper

Ville Strandman, Aqva.io, Pori



"We have had really good days with Euroscalers. Best thing is that we have now proven working process how work with cold leads and have meeting with them. We have made cold emails before but after Euroscalers program we have more tools for it And ongoing process for it."

Ystävällisin terveisin,
Ville Strandman
040 524 3643
AQVA.IO

Dr Olli Tikkainen, CEO, Fibion, Jyväskylä



Euroscalers is a well-thought program that has been designed in a way that is effective and doesn't include anything unnecessary (which every busy entrepreneur will appreciate). Experts in the program are professionals. It is an excellent program to guide, and push you to do the actions to get to a new market.

BR, Olli

Darlene Koskinen & Mary Woolley, MoovKids (Espoo)



MoovKids is participating in the autumn 2021 intake of Euroscalers. Rasmus Basilier is passionate about helping startups. This was evident from the very first phone call we had with him.

Even though there are a variety of startups, Rasmus goes to great lengths to help and support each company, doing his very best to find solutions to our very diverse problems.

We have found a new confidence and determination to persevere as well as how to create email marketing campaigns that will really make a difference. We have learnt how to connect with our new customers in a meaningful way resulting in long lasting cooperation. Rasmus organised speakers that were informative and inspiring. The meetings and calls were manageable and

not difficult to fit in and totally worthwhile. Rasmus Basilier really cares about what he does and his passion to help others is undeniable. We are grateful and happy to be a part of this Euroscaler program and the progress we have made during this short time is more than we have achieved in the last year.

We highly recommend Rasmus and Euroscalers to any startup or young business that seeks knowledge and knowhow on how to really get active with marketing and doing it in the right way from the start.

Darlene Koskinen
MoovKids

Anu Passi-Rauste / HeadAI, Pori



Headai joined the Euroscalers program in order to expand to the European market. Euroscalers' well-facilitated journey together with other start/scale-up companies has been a wonderful hands-on-training to grow our understanding, capabilities, and toolkit not only in sales but in marketing, branding and productizing our offering.

The program is a great combination of intensive coaching and guidance to use practical tools in the process. Headai has gained a lot from the program and best of it, succeeded to get new leads with the new approach. We recommend it for other companies looking to scale into the European market.

- Anu